

ELIZABETH H DAVIS

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EDUCATION

2005 – 2006:

MA in Digital Media Technologies

Dublin Institute of Technology.

Grade: 2.1, Upper Division

2003 – 2004:

BA(Hons) Degree in Media Production and Management

Ballyfermot College of Further Education/ Thames Valley University.

Grade: 2.1

2001 – 2003:

Higher National Diploma in Multimedia

Ballyfermot College of Further Education.

Distinction Profile

SKILLS

- Ability to create superior, original designs for web and print.
- Strong design style, including creative design solutions within the constraints of the Internet.
- In-depth knowledge of current website and graphic design practices and production tools.
- Superior technical knowledge of web-based technologies such as HTML, CSS and Flash.
- Good understanding of PHP/MySQL.
- Comfortable working in an ASP .Net environment.
- Ability to effectively manage multiple projects of varying complexities whilst meeting deadlines and working well under pressure.
- Excellent organisational and communication skills.

EXPERIENCE

Aug '08 to Present

Page7Media Ltd.

(Senior Website Designer)

- Original design and front-end development of major new websites as well as continuing development of existing brands.
- Oversee all design for online environment (banner advertising, mini-sites, landing pages, etc.) providing guidelines and ensuring requirements/standards are met.
- Design of online marketing campaigns for corporate clients including MSN, AIB, Bord Bia, Brown Thomas and FBD Insurance.
- Work closely with the development team to ensure smooth implementation of designs.
- Liase regularly with senior management regarding new projects and project development.

Oct '07 to May '08

Ballyfermot College of Further Education

(Lecturer in Digital Media)

- Lecturer of Computer Applications in Art & Design, Multimedia Development, Multimedia Project Development and 2D Image Processing, working in the Multimedia and Games Development departments.
- Assisted in course development including the production of new course content.
- Engaged with the students; always aimed to make classes enjoyable and to make projects both challenging and relevant to industry.

April '06 to August '08

Bizerkworks Multimedia

Sole-Trader (Web Design & Development)

- Clients included: Airlink, Your Image Promoted, Platforms for Arts, Brosna Safetywear, GetYourComics, The Irish Pain Society, Irish Water Safety, APC Advertising.

REFERENCES AVAILABLE ON REQUEST